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## 1. (CURRENTLY AMENDED) A fishing reel, comprising:

a body with a circular spool receiving cavity [[having]] of a first diameter  
extending through the body from a first end of the body to a second end of the body  
and defined solely by a peripheral sidewall, the body including an annular spool  
supporting surface [[which defines]] projecting inward from the peripheral sidewall at the  
second end to define a central opening concentric with the cavity and having a second  
diameter less than the first diameter, a spool receiving opening of the first diameter  
concentric with and into the spool receiving cavity at the first end of the body, and at  
least one line feed channel through the peripheral sidewall;

an axle-less annular spool positioned within the spool receiving cavity and  
rotatably supported solely by the spool supporting surface, the spool having a  
circumferential line receiving cavity and the line receiving cavity being closed by the  
peripheral sidewall of the spool receiving cavity;

means for rotating the spool;

means for retaining the spool in the spool receiving cavity;

means for braking the rotation of the spool; and

means for attaching the body to a fishing rod.

2. (PREVIOUSLY PRESENTED) The fishing reel as defined in Claim 1,  
wherein the means for attaching the body to a fishing rod is a female receptacle in the  
body which is adapted to receive a fishing rod in mating engagement.

3. (PREVIOUSLY PRESENTED) The fishing reel as defined in Claim 1,  
wherein the means for retaining the spool in the spool receiving cavity is a pivotally  
mounted closure on the body which closes the spool receiving cavity.

4. (PREVIOUSLY PRESENTED) The fishing reel as defined in Claim 3,  
wherein the closure is annular.

5. (PREVIOUSLY PRESENTED) The fishing reel as defined in Claim 3,  
wherein the body is made out of polymer plastic and the closure is integrally formed  
with a living hinge.

6. (PREVIOUSLY PRESENTED) The fishing reel as defined in Claim 1,  
wherein the means for rotating the spool is a crank on the spool.

7. (PREVIOUSLY PRESENTED) The fishing reel as defined in Claim 1,  
wherein at least a portion of the peripheral sidewall of the spool receiving cavity is

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resiliently deformable and the means for braking the rotation of the spool is by deforming the peripheral sidewall of the spool receiving cavity to engage the spool.

8. (PREVIOUSLY PRESENTED) The fishing reel as defined in Claim 7, wherein the peripheral sidewall of the spool receiving cavity is thermally insulated.

9. (PREVIOUSLY PRESENTED) The fishing reel as defined in Claim 8, wherein the peripheral sidewall of the spool receiving cavity is thermally insulated with polyethylene foam.

10. (PREVIOUSLY PRESENTED) The fishing reel as defined in Claim 1, wherein a three position spool locking lever is provided on the body, the lever being movable between a locking position, an operational position and a release position, in the locking position the lever engages the spool to prevent rotation, in the operational position the spool can rotate freely while being retained in the spool receiving cavity by the lever, in the release position the lever is spaced from the spool enabling the spool to be removed from the spool receiving cavity.

11. (PREVIOUSLY PRESENTED) The fishing reel as defined in Claim 1, wherein there are two line feed channels through the peripheral sidewall, a first line feed channel for left handed operation and a second line feed channel for right handed operation.

12. (PREVIOUSLY PRESENTED) The fishing reel as defined in Claim 1, wherein the body is made of polymer plastic and floats in water.

13. (PREVIOUSLY PRESENTED) A fishing reel, comprising:

a polymer plastic body with a circular spool receiving cavity having a peripheral sidewall, an annular spool supporting surface which defines a central opening, and at least one line feed channel through the peripheral sidewall;

a female receptacle in the body adapted to receive a fishing rod in mating engagement;

an annular closure which closes the spool receiving cavity, the closure being integrally formed with the body and connected by a living hinge;

an annular spool positioned within the spool receiving cavity and supported by the spool supporting surface, the spool having a circumferential line receiving cavity, the line receiving cavity being closed by the peripheral sidewall of the spool receiving cavity;

a crank on the spool by means of which the spool is rotated;

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at least a portion of the peripheral sidewall of the spool receiving cavity being resiliently deformable, such that rotation of the spool is braked by deforming the peripheral sidewall of the spool receiving cavity to engage the spool and

a three position spool locking lever on the body, the lever being movable between a locking position, an operational position and a release position, in the locking position the lever engages the spool to prevent rotation, in the operational position the spool can rotate freely while being retained in the spool receiving cavity by the lever, in the release position the lever is spaced from the spool enabling the spool to be removed from the spool receiving cavity.

14. (PREVIOUSLY PRESENTED) The fishing reel as defined in Claim 13, wherein the peripheral sidewall of the spool receiving cavity is thermally insulated.

15. (PREVIOUSLY PRESENTED) The fishing reel as defined in Claim 14, wherein the peripheral sidewall of the spool receiving cavity is thermally insulated with polyethylene foam.

16. (PREVIOUSLY PRESENTED) The fishing reel as defined in Claim 13, wherein there are two line feed channels through the peripheral sidewall, a first line feed channel for left handed operation and a second line feed channel for right handed operation.

17. (PREVIOUSLY PRESENTED) The fishing reel as defined in Claim 13, wherein the body is made of polymer plastic and floats in water.

18. (NEW) A fishing reel comprising:

a body with a circular spool receiving cavity defined solely by a peripheral sidewall, there being no end walls, an annular spool supporting surface which projects inwardly from the peripheral sidewall to define a central opening, and at least one line feed channel through the peripheral sidewall;

an annular spool positioned within the spool receiving cavity and supported solely by the spool supporting surface, there being no axle, the spool having a circumferential line receiving cavity, the line receiving cavity being closed by the peripheral sidewall of the spool receiving cavity;

means for rotating the spool;

means for retaining the spool in the spool receiving cavity;

means for braking the rotation of the spool; and

means for attaching the body to a fishing rod.

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19. (NEW) The fishing reel as defined in claim 18, wherein at least a portion of the peripheral sidewall of the spool receiving cavity is resiliently deformable and the means for braking the rotation of the spool is by deforming the peripheral sidewall of the spool receiving cavity to engage the spool.

20. (NEW) The fishing reel as defined in claim 18, wherein a three position spool locking lever is provided on the body, the lever being movable between a locking position, an operational position and a release position, in the locking position the lever engages the spool to prevent rotation, in the operational position the spool can rotate freely while being retained in the spool receiving cavity by the lever, in the release position the lever is spaced from the spool enabling the spool to be removed from the spool receiving cavity.